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**The Downtown Development Authority  
Board of Directors Meeting  
Friday, November 19<sup>th</sup>, 2010  
8:30 a.m.**

**Agenda**

**ROLL CALL**

1. Special Presentation:  
Update on the Biscayne-Brickell Trolley by José R. González, Office of the City Manager/Transportation
2. APPROVAL OF MINUTES~ (*October 15, 2010*)
3. FINANCIAL REPORT ~ *as of October 31, 2010*
4. EXECUTIVE DIRECTOR REPORT
  - Panhandling Ordinance
  - Work Plan
  - Staff Retreat
  - Iron Fork
  - David Stern, NBA Commissioner
  - Celebrity Eclipse
  - Beacon Council Miami on Stage: Not your ordinary Runway Event
  - Greater Miami Convention and Visitors Bureau Annual Meeting “Where Worlds Meet”
  - Miami Beach Chamber of Commerce: Downtown Conference Center
  - DDA/Brickell Area Association and Brickell Home Owner’s Association Meetings
  - DDA/CRA Collaboration
  - Concert Series – *Spin Doctors*
5. COMMITTEE(S) REPORT
  - A. Program Committee(s)
    - i. Economic Development & Technology Program Committee – Hank Klein
    - ii. Marketing & Communications Program Committee – Nitin Motwani
    - iii. Urban Design, Transportation & Capital Improvement Projects Program Committee – Jerome Hollo
    - iv. Service Delivery Program Committee – Jose Goyanes
6. LEGISLATIVE ITEM(S) [Note: All legislative items are recommended by the Executive Director]
  - A. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, AUTHORIZING THE EXECUTIVE DIRECTOR TO ISSUE A REQUEST FOR QUALIFICATIONS (RFQ) FOR A DOWNTOWN MIAMI CONFERENCE CENTER MARKET ANALYSIS, SUBJECT TO CITY ATTORNEY REVIEW AND APPROVAL.
  - B. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA ALLOCATING AND APPROVING FROM THE DDA FISCAL YEAR 2010-2011 BUDGET THE AMOUNT OF \$10,000, TEN THOUSAND DOLLARS (\$10,000) FOR VARIOUS PROJECTS/EVENTS AS RECOMMENDED BY THE SPECIAL PROJECTS FUNDING REQUEST PROGRAM ADMINISTRATIVE REVIEW COMMITTEE AND MIAMI DDA MARKETING & COMMUNICATIONS PROGRAM COMMITTEE AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE A GRANT AGREEMENT FOR EACH APPLICANT.

- C. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA ACCEPTING THE DOWNTOWN SIGNAGE AND WAYFINDING PLAN, DIRECTING STAFF TO PURSUE IMPLEMENTATION, AND REQUESTING THE CITY OF MIAMI, MIAMI-DADE COUNTY, FDOT, THE MIAMI PARKING AUTHORITY, THE OMNI COMMUNITY REDEVELOPMENT AGENCY, THE SOUTHEAST OVERTOWN/PARK WEST COMMUNITY REDEVELOPMENT AGENCY AND ANY OTHER APPLICABLE AGENCY OR ORGANIZATION TO PROVIDE IMPLEMENTATION FUNDING AND ASSISTANCE.

7. OTHER BUSINESS

**ADJOURNMENT**