
Wachovia Financial Center
200 S. Biscayne Boulevard
Suite 2929
Miami, Florida 33131
Tel: (305) 579-6675
Fax: (305) 371-2423

The Miami Downtown Development Authority **Board of Directors** met on Friday, July 16, 2010 at 8:30 a.m. at the Miami DDA office located at 200 S. Biscayne Blvd., #2929, Miami, Florida 33131.

PRESENT:

Chairman Marc D. Sarnoff
Neisen Kasdin, Vice Chairman
Alvin West, Treasurer
Comm. Bruno Barreiro
Jose Goyanes
Jerome Hollo
Danet Linares
Misha Mladenovic
Dr. Rolando Montoya
Nitin Motwani
Alan Ojeda
Oscar Rodriguez

ABSENT:

Tony Alonso
Hank Klein
Rodrigo Trujillo

Chairman Marc D. Sarnoff called the meeting to order at 8:35 AM.

1. **SPECIAL PRESENTATION**

Harpal Kapoor, Transit Director

Mr. Harpal Kapoor, Miami-Dade Transit Director, presented a Power Point overview of the current and future projects that his department is working on, which included:

- Overview of Miami-Dade Transit (MDT)
 - Four modes: Metrobus, Metrorail, Metromover and Paratransit Services
 - Largest transit property in Florida, 14th largest in the United States
 - Provides half of the state's trips
 - All modes, we move nearly 250,000 people per day

- Brickell Mover Guideway Painting
 - Short and Long Term Solutions
 - Short-term plan will immediately address aesthetic issues:
 - Address highly visible areas of steel girder between Brickell and 8th Street Stations
 - Cost \$ 365,000
 - Paint-scraping started this week
 - Paint finish should last approximately two (2) years

- Long-Term Solutions:
 - Specialized, complex work
 - Cost approximately \$10 million for entire Brickell Loop
 - Sand blasting
 - Soundproof equipment for working at night
 - Specialized overspray equipment
 - Surface preparation

- Dog Park Project South of College/Bayside Metromover Station
 - Federal Transit Administration (FTA) approved project with conditions
 - Free to the public
 - No interference with the property’s use for MDT
 - MDT to comply with all Federal requirements: maintenance, control and upkeep.

(Presentation)

Mr. Kapoor assured the Board that his department is currently working on addressing issues related to Downtown Miami regarding transportation services, security, aesthetics and maintenance of the Metromover, Metrorail and Metrobus. He also mentioned that through the implementation of new technology, MDT has provided better access to riders saving time and providing quality service at the same time. The DDA Board praised the efforts of MDT and suggested that future transit planning should include additional services that provide transportation for commuters to come to Downtown Miami from other sections of town; as well as to improve current transit oriented development programs.

2. APPROVAL OF MINUTES~ *(June 25, 2010)*

Mr. Al West motioned to approve this item, Mr. Alan Ojeda seconded, and the motion passed unanimously by the Board Members present.

3. FINANCIAL REPORT ~ *as of June 30, 2010*

Staff accountant, Carolina Londoño, presented the report. There were no reporting issues.

4. EXECUTIVE DIRECTOR REPORT

- Budget Hearings September 14th & 27, 2010
Alyce Robertson informed the Board that DDA would be scheduling meetings with each City Commissioner prior to the budget hearings to discuss pertinent aspects of the budget.

- ULI Technical Assistance Panel (TAP)
Alyce Robertson informed the Board that this panel met on July 7th and it was concluded that the concept of a Downtown Conference Center should be explored in further detail. A presentation with the next steps will be scheduled in thirty days.

- Leadership Forum
The Miami DDA will be taking all the suggestions from the different groups that were convened at this forum and they will be incorporated into our current work plan.

- Alyce Robertson gave an overview on DDA’s efforts to capitalize on the upcoming “Heat” season. Chairman Sarnoff suggested the creation of a Committee to address current issues affecting the area around AAA. Neisen Kasdin, Al West, Jay Solowsky and Art Noriega volunteered for this committee.

5. COMMITTEE(S) REPORT

A. Evaluation Committee

The Chairman for this Committee, Neisen Kasdin informed the Board that this Committee is fully satisfied with the performance of Executive Director Alyce M. Robertson. This committee recommended an 18-month contract starting August 1, 2010. The party can terminate this agreement in 30 days without notice. Alyce M. Robertson will be receiving full benefits as a DDA employee. It was suggested by board members that Alyce M. Robertson should get an evaluation within a year to adjust her salary.

B. Finance Committee

Presentation of Proposed Budget FY 10-11

The Chairman for this Committee, Al West, reported that this committee met and evaluated the Miami DDA Budget. This committee agreed that in addition to budgeting revenues, a contingency line item in the amount of \$700,000 was budgeted to ensure that DDA would carry on its operations during this fiscal year. Alyce M. Robertson presented the Board with a summary DDA FY 10-11 Budget and items allocation. No discussion followed this item.

C. Program Committee(s)

i. Urban Design, Transportation & Capital Improvement Projects Program Committee

Sarah Ingle informed the Board that this committee met on July 1st, and future projects will be discussed at the next Board meeting.

ii. Service Delivery Program Committee

Cesar Garcia-Pons informed the Board that the Downtown Ambassadors will be getting hospitality training at Miami Dade College. As per request from Board Members, the possibility of establishing a neighborhood watch will be explored, and the NEAT and DET Teams will be working together as a team to improve the aesthetics of Downtown Miami. The State Attorney

iii. Marketing-Communications Program Committee

Robert Geitner informed the Board that the Hotel Advisory Group met on July 14th and discussed a Marketing Co-op to get all the Downtown Hotels to work together. Also, a statue of Julia Tuttle will be uncovered in July. Alisha Marks with Schwartz Media Strategies reported that Miami Herald published a story in support of a conference center for Downtown Miami. Other events happening in Downtown Miami were discussed.

iv. Economic Development & Research Program Committee

This committee did not report to the Board.

6. LEGISLATIVE ITEM(S) [Note: All legislative items are recommended by the Executive Director]

- A. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, APPROVING THE PRELIMINARY ANNUAL BUDGET OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2010 AND ENDING SEPTEMBER 30, 2011, REQUESTING THAT THE MIAMI CITY COMMISSION ESTABLISH THE MILLAGE TO SUPPORT THE FINANCIAL REQUIREMENTS OF THE BUDGET; AUTHORIZING THE EXECUTIVE DIRECTOR OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY TO EXPEND FUNDS FOR THE BUDGET; DIRECTING THE EXECUTIVE DIRECTOR TO FILE A DETAILED STATEMENT OF THE PROPOSED EXPENDITURES AND ESTIMATED REVENUES FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2010 AND ENDING SEPTEMBER 30, 2011 WITH THE CITY CLERK OF THE CITY OF MIAMI AFTER ADOPTION AND ESTABLISHMENT OF THE MILLAGE BY THE MIAMI CITY COMMISSION; AND FURTHER PROVIDING THAT A COPY OF THIS RESOLUTION BE FILED WITH THE CITY CLERK OF THE CITY OF MIAMI.

Al West motioned to approve this item, Jerome Hollo seconded, and the motion passed unanimously by the board members present.

- B. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA, AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE THE ATTACHED MEMORANDUM OF UNDERSTANDING FOR THE SOUTHEAST FLORIDA REGION, FOR THE PURPOSE OF SUPPORTING A GRANT APPLICATION TO IMPLEMENT A REGIONAL SUSTAINABLE COMMUNITIES INITIATIVE.

Alan Ojeda motioned to approve this item, Nitin Motwani seconded, and the motion passed unanimously by the Board Members present.

- C. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, ACKNOWLEDGING THE EXPIRATION OF THE INTERLOCAL AGREEMENT WITH MIAMI-DADE COUNTY FOR THE LOAN OF EXECUTIVE DIRECTOR, ALYCE M. ROBERTSON, RE-APPOINTING ALYCE M. ROBERTSON AS EXECUTIVE DIRECTOR OF THE DDA, AND APPROVING THE PROFESSIONAL SERVICES AGREEMENT AS NEGOTIATED AND RECOMMENDED BY THE ANNUAL REVIEW COMMITTEE.

Oscar Rodriguez motioned to approve this item, Danet Linares seconded, and the motion passed unanimously by the Board Members present.

7. OTHER BUSINESS

ADJOURNMENT