

The Downtown Development Authority
Board of Directors Meeting
Friday, February 20, 2009
8:30 AM

- I. INVITED GUEST(S)
- M. John Richard, President & CEO/ Adrienne Arsht Center for the Performing Arts
 - David Rosemond & David Raymond regarding Homeless issues in Downtown
- II. APPROVAL OF MINUTES~ (*January 16, 2009*)
- III. FINANCIAL REPORT ~ *as of January 31, 2009*
- IV. EXECUTIVE DIRECTOR REPORT
- Concert Series *recap*
 - Flagler Fest & Bike Miami (Saturday 2/21)
 - Board Retreat 2009 (Saturday 3/28)
 - RFQ for Public Relations
- V. COMMITTEE(S) UPDATE
- A. Operational Committee(s)
- Nominating Committee
- B. Program Committee(s)
- Urban Design, Transportation & CIP Program Committee
 - Miami 21
 - Downtown Master Plan Workshop
 - Service Delivery Program Committee
 - Marketing-Communications Program Committee
 - Economic Development & Research Program Committee
- VI. LEGISLATIVE ITEM(S) [Note: The Executive Director recommends all Legislative Items]
1. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, ACCEPTING THE NOMINATING COMMITTEE’S RECOMMENDATION NOMINATING A CANDIDATE TO THE BOARD OF DIRECTORS OF THE MIAMI DDA FOR ONE (1) VACANT SEAT DUE TO RESIGNATION WITH A TERM EXPIRING ON AUGUST 31, 2011; SAID NOMINEE TO BE SUBMITTED TO THE MIAMI CITY COMMISSION FOR CONFIRMATION AS REQUIRED.
 2. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE AMENDMENT NO. 1 (the “AMENDMENT”) WITH VERASYS, INC. (“PROVIDER”) FOR THE CONTINUED IMPLEMENTATION OF THE AMBASSADOR PROGRAM FOR DOWNTOWN MIAMI (“SERVICES”); AND FURTHER ALLOCATING AND APPROVING ADDITIONAL FUNDING IN AN AMOUNT NOT TO EXCEED TWO HUNDRED TWENTY-FIVE THOUSAND DOLLARS (\$225,000) FOR SAID SERVICES.
 3. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, ACCEPTING THE EXECUTIVE DIRECTOR’S RECOMMENDATION OF SCHWARTZ MEDIA STRATEGIES AS THE MOST QUALIFIED FIRM TO PROVIDE PUBLIC RELATIONS SERVICES IN RESPONSE TO THE REQUEST FOR QUALIFICATIONS (“RFQ”) NO. 09-01; AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO AN AGREEMENT WITH SCHWARTZ MEDIA STRATEGIES, IN AN AMOUNT NOT TO EXCEED TWO HUNDRED FIFTY THOUSAND DOLLARS (\$250,000) FOR SAID SERVICES FOR AN INITIAL SEVEN (7) MONTH PERIOD RENEWABLE FOR TWO (2) ONE-YEAR PERIODS INCLUDING REIMBURSABLE EXPENSES.
- VII. OTHER BUSINESS